

# Supercharge more compliant content creation with Saifr<sup>®</sup> + Superhuman Go

Saifr's Communication Compliance Agent is the always-on agent for helping create compliant communications faster, wherever you work.

## Problem

Financial services marketing, compliance, sales, support, and legal teams face complex, evolving rules around regulated communications.

But they may not know all the details of their industry regulations, making compliance approval a tedious, back-and-forth, inefficient process that can slow time to market and increase the risk of non-compliance.

Even one misstep or mistake could result in significant fines or damage your organization's brand reputation.

## Solution

Saifr works within Superhuman Go's productivity platform to deliver real-time alerts, guidance, and actionable suggestions to create more compliant, fair, and balanced communications— without ever leaving your work environment.

## How it works

The screenshot displays a workflow for content review. On the left, a draft of a financial plan is shown with a highlighted section: 'Remove guarantees, subjective claims'. A prompt (1) asks the user to check for non-compliant language. An agent suggestion (2) offers more compliant language. The user (3) can accept or dismiss the suggestion. A summary (4) lists 4 paragraphs with notable issues and main risk categories like 'guarantees/promissory language'. A paragraph-level finding (4) identifies a risk in the first paragraph. At the bottom, a search bar (5) allows the user to ask for compliance ideas.

1. Prompt a compliance check on drafted text

2. Agent suggests more compliant language

3. User can accept or dismiss agent suggestions

4. Agent summarizes and flags potential risks based on regulations:

- ✓ FINRA 2210
- ✓ SEC Marketing Rule
- ✓ SEC 482

5. Utilize Go's GenAI chatbot to generate content ideas

Saifr's AI agent can...

Flag potentially problematic content

Propose alternative language that can be more compliant

To help you...

Uncover risks early on

Resolve risks proactively

## Use case example

A financial services marketer tasked with promoting a new, actively managed ETF can use Saifr's Superhuman Go agent to run a compliance check on drafted content for potential issues, such as promissory language or implied performance.

The marketer can also use Superhuman Go's GenAI chatbox to chat with the agent and ask it to suggest alternative text that could be more compliant. It's like having a personal compliance assistant at your side.

## Key benefits

With Saifr + Superhuman Go, anywhere you create content, you can create more compliant content for efficient risk management and more polished, on-brand, compliant communications.

### Saifr + Superhuman Go help you:



#### Reduce regulatory/marketing compliance risk:

Run compliance scans instantly to flag up to 90% of what a human would. Saifr's context-aware AI agent acts as an extra set of expert eyes, surfacing potential regulatory risks in real time to help reduce review cycles and manual checks.



#### Accelerate speed to market (ROI):

From marketing materials to client outreach, your messaging can go live up to 10x faster with fewer approval cycles.

Saifr + Superhuman Go can help you get ahead of your competition with greater assurance that your communications meet brand and regulatory criteria.



#### Increase employee productivity at scale:

Empower every employee to be a steward of brand and compliance without needing deep regulatory expertise. Saifr + Superhuman Go can help streamline writing for grammar, tone, and compliance by seamlessly embedding capabilities into daily workflows—minimizing disruption and maximizing productivity.



#### Productivity in one seamless workflow:

Saifr's Communications Compliance Agent can alert you to potential regulatory risks, working alongside other Superhuman Go agents in tabs, tools, and workflows, while leveraging Superhuman Go's ability to read a screen on 500,000+ surfaces and applications.

With real-time guidance and access to thousands of integrated apps, Saifr's agent can deliver the right information at the right moment. As part of Superhuman's unified, AI-powered productivity platform, Saifr + Superhuman Go help users unlock their full potential.

### How to get it

Contact the Saifr sales team for a demo.

<https://saifr.ai/contact-us>

Saifr's products and services include tools to help users identify potential leads for further investigation. Saifr is not a consumer reporting agency as defined under the Fair Credit Reporting Act (FCRA), and its products and services may not be used to serve as a fact or in establishing an individual's eligibility for credit, insurance, employment, benefit, tenancy, or any other permissible purpose under the FCRA. Saifr's products and services are not intended to replace the user's legal, compliance, business, or other functions, or to satisfy any legal or regulatory obligations. All compliance responsibilities remain solely those of the user, and certain communications may require review and approval by properly licensed individuals. Third party trademarks appearing herein are the property of their respective owners. All other trademarks and service marks are the property of FMR LLC or its affiliated companies. ©2026 FMR LLC. All Rights Reserved. 1254398.1.0