SaifrScan™

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Analyze your current and historical public communications and marketing materials with SaifrScan™. Our proprietary natural language processing (NLP) engine scores your documents and uncovers potential brand and compliance risks that may need further review. Computers can catch the straightforward potential issues in language and images, freeing humans to concentrate on the more complex tasks. The API can also be integrated into existing document management and social media workflows.

SaifrScan benefits:

Robust
Detect potential issues via our proprietary engine powered by multiple NLP models

Easy to use
Connect via an API to quickly integrate into existing processes

Focused
Concentrate on higher-complexity tasks because many common brand and compliance risks are identified automatically

How it works:

| Documents containing text, images,* and/or videos are uploaded for a review of potential brand and compliance risks. | > | Content is analyzed and scored by our proprietary engine using NLP models. | > | Reports are produced showing a summary of your results as well as details of possible risks. |

Features:

Clear reporting and document analytics
Shows your overall results as well as individual statements for documents containing text, images,* and/or videos

Natural language processing models
Analyzes content using multiple NLP models based on high-quality, industry-unique data
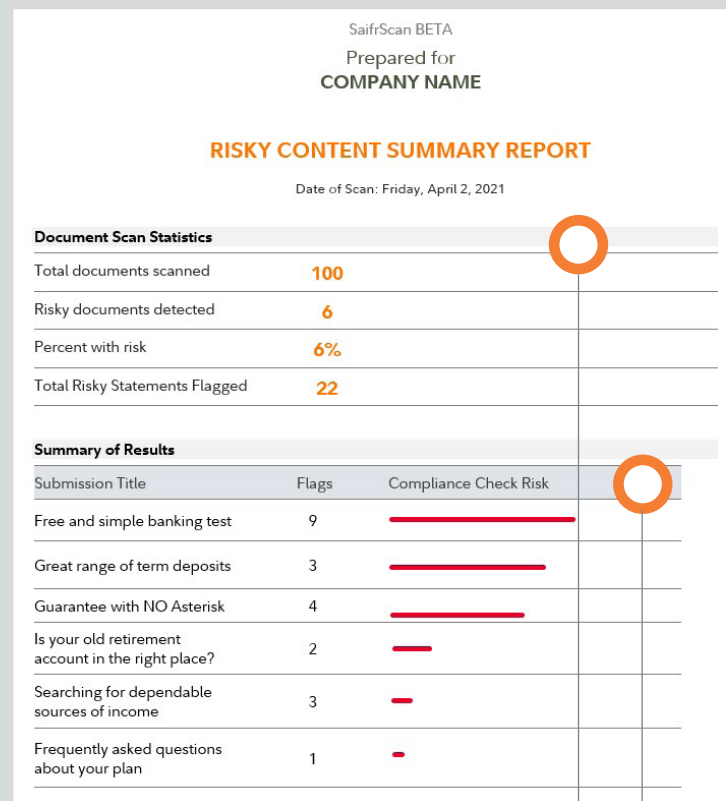
Communications standards
Checks for corporate communications guidelines related to brand, tone, gender, age, and sentiment

Regulatory aid
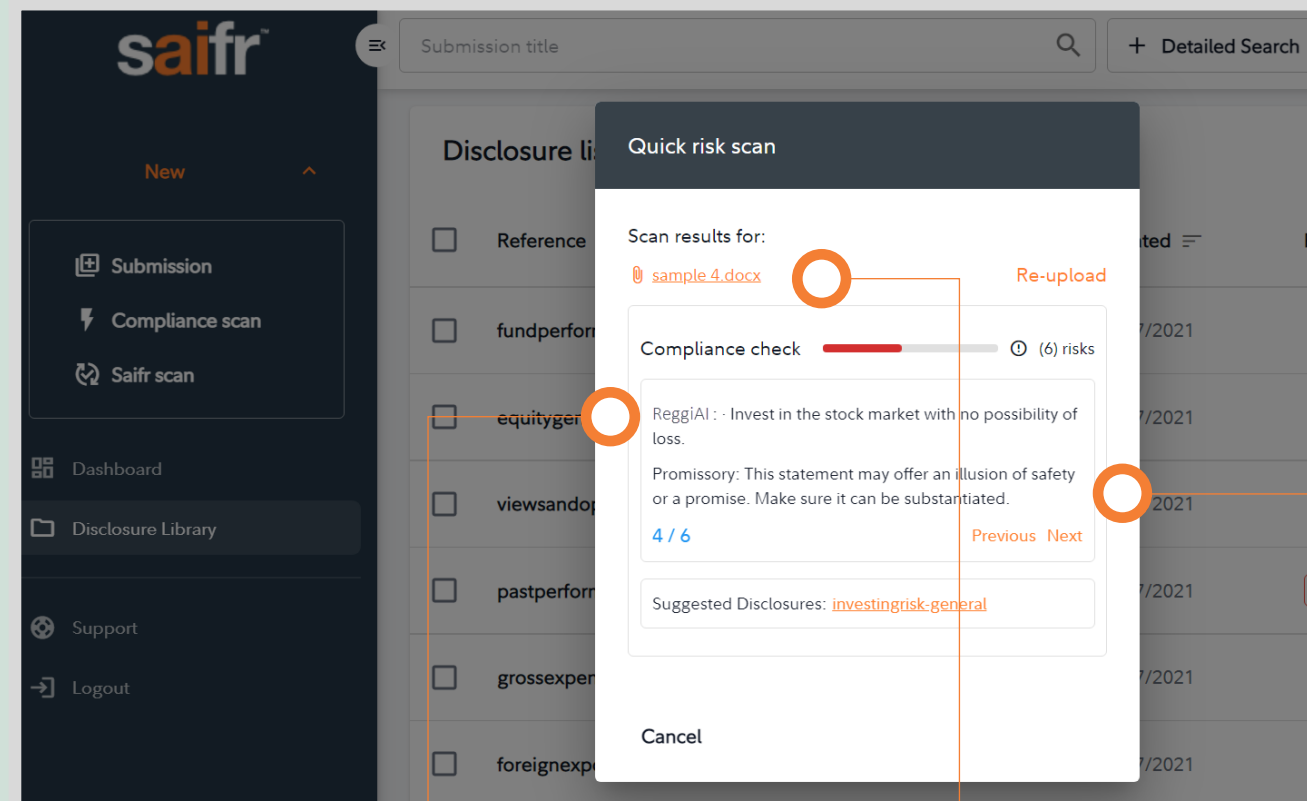Helps you prepare public communications that comply with financial services regulations

*Image scanning under development.

The report:

SaifrScan BETA
Prepared for
COMPANY NAME

RISKY CONTENT SUMMARY REPORT

Date of Scan: Friday, April 2, 2021

Document Scan Statistics

Total documents scanned	100
Risky documents detected	6
Percent with risk	6%
Total Risky Statements Flagged	22

Summary of Results

Submission Title	Flags	Compliance Check Risk
Free and simple banking test	9	
Great range of term deposits	3	
Guarantee with NO Asterisk	4	
Is your old retirement account in the right place?	2	
Searching for dependable sources of income	3	
Frequently asked questions about your plan	1	

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Submission title   Detailed Search

Disclosure li...

New

- Submission
- Compliance scan
- Saifr scan

- Dashboard
- Disclosure Library

- Support
- Logout

☐ Reference ...ted
☐ fundperfor... /2021
☐ equityger... /2021
☐ viewsandop... /2021
☐ pastperform... /2021
☐ grossexper... /2021
☐ foreignexp... /2021

Quick risk scan

Scan results for:
📎 sample 4.docx   Re-upload

Compliance check   ⓘ (6) risks

ReggiAI : - Invest in the stock market with no possibility of loss.

Promissory: This statement may offer an illusion of safety or a promise. Make sure it can be substantiated.

4 / 6   Previous Next

Suggested Disclosures: investingrisk-general

Cancel

See the number of documents and statements with potential compliance or brand risks.

Get a listing of documents, sorted by highest level of potential risk.

See the specific words or phrases that may be problematic.

Review each document to examine the flagged potential risks.

Understand why specific words or phrases were flagged.

About us:

Saifr began in Fidelity Labs, a fintech incubator of Fidelity Investments, with access to documents representing the work of thousands of marketing, regulatory, and compliance experts over the last 15 years. These data informed the Saifr natural language processing models and are what makes us unique.

Saifr doesn't replace marketing or compliance professionals; it streamlines and enriches the creation and review process to help mitigate brand, reputational, and regulatory risk.

For more information:
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Visit us at Saifr.ai